

Tell Me Some Good News

Have you seen the famous “Dude with a Sign?” Do you enjoy watching those man-on-the-street reels that are all over Instagram?

Well, YWA is launching our very own this April to celebrate Faith Month! Tell Me Some Good News is our initiative to share the hope of the Gospel on campuses and in communities nationwide. And we need your help to do it!

Here’s the vision:

1. First, gather some chapter members and friends.
2. Grab a piece of cardboard or a poster board. Write “TELL ME SOME GOOD NEWS” in big letters.
3. Pick a high-traffic spot on campus or in your local community.
4. Stand with the sign held high and wait for people to stop and share—maybe it’s an A on an exam or a positive diagnosis. Whatever they are excited about!
5. Celebrate with them and engage in conversation. Whether 30 seconds or 3 minutes, pivot the conversation with “can I share some good news with you too?”
6. Share the Gospel! Use our easy explainer and speak as the Spirit leads. The Gospel is not complicated but has the power to change the life of the person in front of you. Be satisfied however it is received. They may say “thank you” and move on, or perhaps ask questions. If you are able, offer to pray for them. If you are on a Christian campus with a population that is largely Christian, offering prayer is a great alternative to sharing the Gospel for those already saved.
7. Be sure to give them the Gospel handout which directs them to a webpage with the full Gospel, resources, and a search function to find a local church.

***IMPORTANT:** If you’re able, capture some content! Some people may prefer to not be videoed or photographed. Respect their wishes! BUT, be sure to get some content of your team at the very least.

Helpful Tips to Prepare:

- Pray. Come before the Lord asking Him to be present, bring the right people in your path, and give you a sensitive heart. Pray also for the words to speak truth and life over those you encounter!
- Practice your 30-45 second testimony about why you love the Lord and why you believe in the Gospel! This is an easy way to start the conversation about your experience with knowing Christ, and then getting to ask them who Jesus is and what they believe about the Bible.
- Know the 3 circle Gospel explainer well. Use it as a resource!



Faith Month 2026