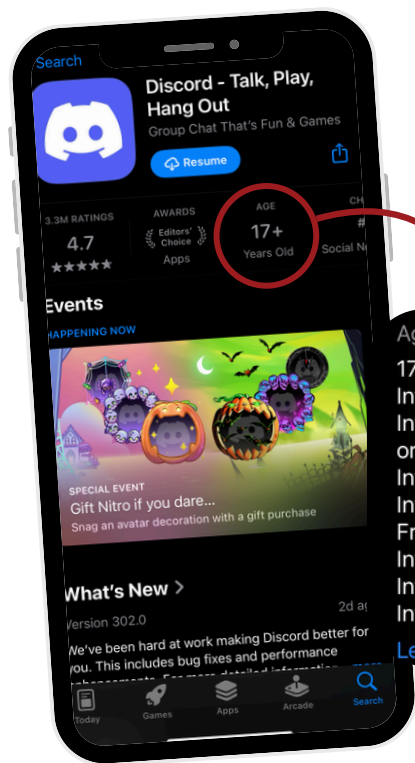


APP STORE ACCOUNTABILITY ACT



PROBLEM:

Children are easily exposed to explicit and violent content through the millions of apps available to them on the app store. The age ratings displayed on the app are not always accurate. Parental consent is currently not required for children to download these harmful apps. The repercussions of what these children are being exposed to could last far beyond their adolescent years.

Age Rating
17+
Infrequent/Mild Cartoon or Fantasy Violence
Infrequent/Mild Alcohol, Tobacco, or Drug Use or References
Infrequent/Mild Sexual Content and Nudity
Infrequent/Mild Profanity or Crude Humor
Frequent/Intense Mature/Suggestive Themes
Infrequent/Mild Medical/Treatment Information
Infrequent/Mild Simulated Gambling
Infrequent/Mild Realistic Violence
[Learn More](#)

THE SUPPORT IS BIPARTISAN

82% of voters, regardless of party, support requiring app stores to obtain parental approval for minors to download apps.*

SOLUTION: The **App Store Accountability Act** would protect children from unrestricted access to harmful content online and put the power back in the parent or guardian's hands to monitor what their child is consuming. The Act would do the following:

PRIVATE RIGHT OF ACTION FOR PARENTS AND GUARDIANS AGAINST APP STORES

If a minor is exposed to harmful content, parents or guardians have the right to sue the app store, unless they've performed the following activities and ensured that the individual app developers have performed them, too.

AGE VERIFICATION

App stores must determine the age category for each individual in the U.S. that uses the app store and verify their age using commercially reasonable methods.

PARENTAL OVERSIGHT

App stores must obtain verifiable parental consent prior to allowing a minor to use the app store, download an app, purchase an app or make in-app purchases.

AGE RATING DISPLAY

App stores must clearly and prominently display age ratings or descriptions of content for each app. Ratings must accurately reflect the content of the app.

PARENTAL CONTROLS

The app store must allow parents to set filters that prevent minors from accessing adult websites and set time usage limits.

Exposing innocent children to graphic adult content is not a matter of free speech - it's permanently damaging to the kids. If there's one thing everyone should agree on, it's that we have a duty to protect the most vulnerable from those looking to profit from their harm.