

# INFLUENCER MONTHLY



JANUARY 2025

A publication prepared exclusively for CWA leaders, members, and friends dedicated to impacting the culture for Christ through both prayer and action.

## In 2025, Stay Active— Stay in the Word

Looking at the horizon of 2025, I see great opportunities to seize and magnificent pitfalls to avoid for us as a nation. Thinking of your leadership at CWA, I am reminded of the Prophet Ezekiel's call in chapter 3, verse 17 of his book. God sets him up to be "a watchman for the house of Israel." Similarly, you are the "watchwomen" of your communities here in America.

But we must not misunderstand the call. It is not that you are watching the culture and speaking into it. Listen to how that same verse (17) describes the role of this watchman: "Whenever you hear a word from my mouth, you shall give them warning from me." It is God whom we must be watching, not the culture. Our eyes must always remain on Him.

That is how we will be able to approach our culture and public policy with the right mindset and spirit. The Lord had already told Ezekiel this was the work. In the first verse of chapter 3, the Lord bids him to "Eat this scroll, and go, speak to the house of Israel."

Don't you just love that? Eat the scroll. Stay in the Scriptures. They are a lamp to our feet (Psalm 119:105). They give us direction and insight into these chaotic times. Many are unsure and unable to discern which way to go, but we have a guide—a sure guide.

So, let us stay close to the Word of God in 2025 and move in the security it provides. We eat the scroll, and then we speak. Speak to the house of Israel, Ezekiel was told. And you, speak to *your* communities. Speak, in our context, in America.

I think you will agree that the loss of trust in our institutions that we are witnessing is also affecting trust in the church, in the Christian witness we are called to provide. But we must not get discouraged or frustrated with this; we are to become ever more faithful to God's Word and His call for our lives. We are to pursue holiness and faithfulness that we may honor the Lord in word and deed.



We are praying for you, and we are proud to stand with you in this call to proclaim the Truth of God's Word in 2025.

**Mario Diaz, COO and General Counsel**



# Significant Conservative Wins in Final National Defense Authorization Act



Maggie McKneely, Legislative Strategist

After months of closed-door negotiations, Congress released the long-awaited final text for the [Fiscal Year 2025 National Defense Authorization Act \(FY25 NDAA\)](#). Thanks to the work of our allies on the Hill and your many phone calls and emails, the final bill was an early Christmas present for conservatives and a win for women, families, and the future of the nation.

This outcome was anything but certain. Earlier last summer, the Senate announced that their version of the NDAA included a provision that would require women to register with the Selective Service for a potential draft. The [“Draft Our Daughters”](#) language has been a policy goal for many in D.C. for years, and one that Concerned Women for America has fought against for just as long. While its proponents argue that it is simply a matter of equality, including women in the draft is yet one more agenda item taken straight from the gender ideology playbook. It is a denial of the differences between the sexes and an insult to the inherent dignity and intrinsic value of women.

As soon as the Senate released their version of the bill, Concerned Women for America Legislative Action Committee (CWALAC) got to work to ensure that that provision was removed. And now we can say that, thanks in part to our meetings on Capitol Hill and the outreach done by you, our incredible network of women, the final version of the NDAA does not include the [“Draft our Daughters”](#) language.

The NDAA is not just a success for what was left out. It includes several provisions that will go a long way toward improving the lives of servicemembers. One of those provisions is a permanent ban on transgender transitioning medical treatment for minors, language that CWA supported in earlier drafts of the bill.

These critical wins will ultimately make the military stronger. By rejecting gender ideology and defunding overtly political programs detached from anything to do with national security, this NDAA will help to refocus the military on its central duty – ensuring the safety and protection of all Americans.

**PRAY:** While these improvements are significant, there is far more work to be done. Please pray that the new Congress will not stop here but will continue to build on these wins.

**REVISED  
CWA “KEY 16”  
PRAYER CARD  
NOW AVAILABLE!**

This is a great resource for both your personal and Prayer/Action Chapter prayer time. Contact your State Director to order them, or [Michelle](#) in lieu of one.



## Sign up for CWA's Texts Now

Prayer/Action Chapter Leaders: At your next meeting, ask you attendees to pull out their phones and sign up for CWA's texts.

**Have them text "TRUTH" to 87884.**

### HOUSE INSIGHTS

## A New Era of Public Policy in 2025



Macy Petty, Legislative Strategist and Women's Sports Spokesperson

As the year comes to a close, so does the 118<sup>th</sup> Congress and the 46<sup>th</sup> Presidency. This fresh start carries a renewed opportunity to promote Biblical principles and defend the dignity of women in public policy. Here is how we hope to see the fresh trifecta move as they fill the halls of D.C in 2025.

President-elect Donald Trump signed the Concerned Women for America Legislative Action Committee's (CWALAC) [Presidential Promise to American Women](#) during his campaign for reelection. He promised to affirm "sex-based distinction that protect women in every area, such as shelters, prisons, housing, healthcare, defense, education, and sports."

The implementation of these promises could shift the direction of American public policy for years to come. Rather than barreling backwards voting on regressive bills like the Equality Act, Congress can finally take positive action bolstered by President Trump's decisive victory. Congress should swiftly work to place bills like the Protection of Women and Girls in Sports Act on President Trump's desk within the first few weeks of the legislative session.

We expect President Trump to repeal a host of Biden-era executive orders that disregard the wellbeing of American women. These include attacks on conscience protections, upheaval of abortion pill regulations, harmful expansions of the Affordable Care Act, and more. The Biden administration also created a federally operated website which connects women with abortion related resources, including funds for abortion and abortion travel, called ReproductiveRights.gov. They did not create any similar life-affirming resources for women, but a unified government can work to ensure a woman's decision is well informed of all her options.

The Fiscal Year 2025 [National Defense Authorization Act](#) (NDAA) already took promising steps including rolling back DEI programs and even including provisions to ban sex-change surgeries on minors. The NDAA's passage set the table for a host of protective reform, and we expect Congress to expand these efforts under President Trump's leadership.

Concerned Women for America LAC continues to work in the nation's capital to ensure American women are heard in Congress and the White House. Hopeful because of the promises already made, we eagerly anticipate a new era of public policy that recognizes and defends the dignity of women.

**PRAY:** Join us in praying for our leaders and for righteous action grounded in Christian conviction.

## CWA IN THE NEWS

# Speaking the Truth Across the Board

November 1: Outkick – Outkick the Morning w/ Charly Arnolt - [EXPOSING Kamala’s Agenda Against Women!](#) - Macy Petty, a CWA Legislative Strategist and former NCAA volleyball athlete, shared CWA’s efforts to raise awareness of transgender players’ impact on women's sports and presidential pledge on women. (Starts at 15:25.)

November 5: Fox News - [Election Night Coverage](#) - CWA CEO and President Penny Nance discussed CWA’s stance on abortion and President Trump’s current position and past contributions to the pro-life movement. (Starts at 17:42.)

November 6: CSPAN - Ralph Reed Press Conference - [2024 Presidential Election Results](#) - Penny talked about exit poll questions and election efforts. (Starts at 17:35.)

November 11: American Family News - [Voters were Swayed by ‘They/Them’ Ads, Ignored Cries of “Transphobia”](#) - Macy commented on President-elect Trump’s support for “Presidential Promise to American Women.”

November 18: News Nation’s Sunday Round Out - [Trump Rapidly Announces Cabinet Picks](#) - Penny discussed President-elect Trump’s cabinet picks.

November 20: Newsmax’s Wake Up America - [Women Competing Against Men Risk Physical Injury](#) - Macy talked about the failures of the NCAA for female athletes.

November 21: Fox News - [SJSU Women’s Volleyball’s 1<sup>st</sup> Opponent Didn’t Know About the Trans Player, Suggests Match Wouldn’t have Happened](#) - Macy and CWA State Director of Louisiana, Laura Huber, were featured in this article reporting on responses from Louisiana Tech officials to Huber’s letter regarding LA Tech women’s volleyball team playing its opening match against San Jose State University and transgender player Blaire Fleming.

December 2: The Washington Stand - [Outrage over NCAA’s Trans Policy Hits a Boiling Point at Mountain West Tourney](#) - Doreen commented on the NCAA’s failing leadership on women’s sports.

December 4: CWA at the Supreme Court - [SCOTUS Statement by CWA’s Penny Nance on U.S. v. Skrmetti](#) - Penny delivered remarks outside the Supreme Court on CWA’s *amicus* brief and CWA’s stance on the issue.

December 4: Fox Business News - The Bottom Line - [Supreme Court Likely to Uphold TN Ban on Trans Care for Minors](#) - Penny discussed the Skrmetti Case.

December 10: Fox News - [Fox and Friends](#) - Patriot Mobile gave shoutout to CWA.

December 11: Worldview Tube - [The Tamara Scott Show](#) - Macy spoke about CWA’s exit poll question (31:20).



December 17: The Washington Stand - [Senators Demolish NCAA Boss for Trans Policy: ‘Why Don’t You Go to Amazon and Buy a Spine?’](#) – Doreen discussed the NCAA’s President’s responses to the Senator’s questions during the Senate hearing.

December 17: FOX News - [NCAA Prez Suggests Onus on Female Athletes to Use Other Facilities if Uncomfortable Sharing with Trans Players](#) - Macy provided a statement about NCAA’s president’s leadership on the women’s sports issue.

December 23: Fox News - [Fox News Sunday](#) - Penny articulated CWA’s opinion on Musk, Johnson, and more.

## GENDER IDEOLOGY

# Happy 2025 - Has Gender Madness Met Its Match?



Doreen Denny, Senior Advisor

In 2025, I’m hopeful that a new Congress, a new Administration, and new court cases will be the fuel of renewal to rebuild a healthy youth culture that has been polluted by the poison of gender ideology. A Republican majority can work mightily to undo the damage of Biden bureaucrats who didn’t waste a day driving a radical agenda through every federal tentacle that promoted experimenting on kids with transgender drugs and surgeries as normal and necessary.

Increasingly, young people who drank the Kool-Aid of so-called “gender affirming care,” deceived by social predators, medical activists, school indoctrinators, and government promoters, are now confronting the damage and regret of ruining their developing bodies. The stories of gender de-transitioners are beginning to re-define the landscape.

A landmark case challenging Tennessee’s law prohibiting puberty blockers and cross sex hormones has just been heard by the Supreme Court. On its heels, another lawsuit by a young adult who, like Chloe Cole, was tangled in a web of transgender clinic madness, has landed in a California court. This one could tip the scales.

Clementine Breen, a 20-year-old student at UCLA, has filed a [medical negligence lawsuit](#) against one of the most notorious gender doctors in the U.S., Johanna Olson-Kennedy (JOK). Breen recounts that after telling her school counselor “life would be so much easier if she were a boy,” her parents took her to the Transyouth Health Center at Los Angeles Children’s Hospital. Breen alleges she was quickly diagnosed with gender dysphoria and fast-tracked into a dangerous treatment protocol that preyed on her discomfort about becoming a woman without probing the causes of her pain. After one short appointment with JOK, Breen was prescribed puberty blockers at age 12, male hormones at age 13, and a double mastectomy at age 14. Before Clementine could catch her breath, her natural puberty was arrested and her body mutilated. Turns out, there were plenty of reasons for Breen’s fears and discomfort, including prolonged sexual abuse.

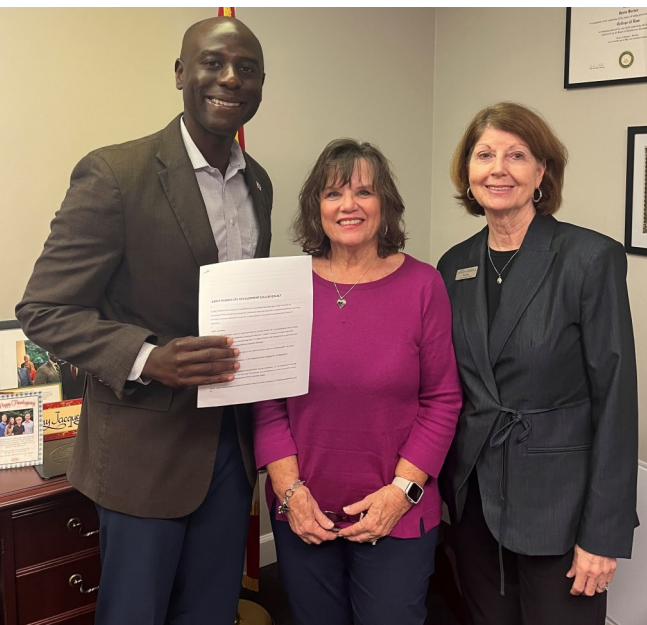
Clementine Breen is the latest courageous young woman determined to help bring an end to a lengthening string of heartbreaking stories like hers.

**PRAY:** Please pray that 2025 will be the turning point, and Clementine’s story, added to others, will be the beginning of the end of this madness.

## STATE HIGHLIGHTS FROM ACROSS THE NATION

### The Kindness of God

Because of YOUR faithful prayers and vast array of activities, we have much to be thankful for as we look back at the last two months and beyond. November started with much excitement as we reflected on the results of all of your extrardentary Get-Out-the-Vote efforts, almost all of the state Encourage-A-Legislator Programs launched and are now set to cover over 2,200 legislators in prayer as state legislative sessions begin, state Christmas End-of-Year letters went out to faithful participants listing the many activities of 2024, CWA Christmas parties were in abundance, Beverly Shoemaker stepped into the role of State Director of Florida, the Tucson Prayer/Action Chapter in Arizona supported the unborn, and YOUR efforts within the CWA role that you occupy flourished. Hasn't God been kind in using each one of us through the ministry of CWA?!



**CWA of Florida**, has a new State Director, *Beverly Shoemaker!* praise the Lord!

Please pray for Beverly as she serves in this new role. Be sure to introduce your Florida friends and family to her.

A hearty thank you to Ruth Smith who has led Florida wonderfully for the last couple years. We are tremendously grateful as she continues to serve in CWA of Florida.

🕒 Beverly (center) and her Legislative Liaison Pat Hart met with State Rep. Barney Jacques (R-District 59) last month concerning the Early Human Life Development Education Act. Rep. Jacques is now committed to looking for an opportunity to present the bill.

“We are grateful and blessed to see how God is opening doors and divine connections that are happening. By God’s grace alone!”  
- Beverly



📍 **CWA of New Mexico’s** Santa fe Prayer/Action Chapter enjoying the journey of impacting their local area with prayer and action.



📍 **CWA of Colorado’s** State Director Karen Pennington and Westminster Prayer/Action Chapter Leader Gloria Merritt meeting to assemble and send out their Christmas Year-in-Review letters.



↻ Several **CWA of Louisiana** Prayer/Action Chapters combined for a Christmas luncheon. The neat thing is that they used a facility that houses and employs women who were once homeless and sex trafficked.



ⓘ **CWA of California's** Chapter Coordinator Susie Hawk (second from the left) was interviewed on the local Christian radio station KGBA about who CWA is. The El Centro Prayer/Action Chapter Leader Claudia Camarena (second from the right) accompanied her.



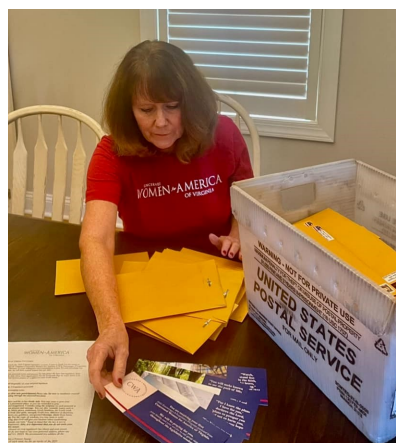
↻ **CWA of Missouri's** Branson Prayer/Action Chapter and friends enjoying their annual Christmas luncheon. Speakers this year included the wives of two state legislators.



↻ **CWA of Pennsylvania's** Pottstown Prayer/Action Chapter enjoying their Christmas brunch.



↻ **CWA of North Dakota & CWA of Virginia** sending out their Encourage-A-Legislator packets to volunteer encouragers.



ⓘ **CWA of Arizona's** Tucson Prayer/Action Chapter enjoying a tour and time of prayer at the local pregnancy center Hands of Hope.

## Wholehearted Devotion



Faith Ozenbaugh, National Director of Young Women for America

*What will we dedicate ourselves to in 2025?*

Every day we give ourselves to things—perhaps family, work, relationships, or ministry. Whatever it may be, we realize our time is limited and where we invest matters. On top of these cherished areas of our lives, we have convictions and passions that often take just as much energy to think and act upon in everyday life. For some, like our YWA leaders, their passion is so strong, they devote hours to nurturing and leveraging it for good on top of their schoolwork, friendships, and many other commitments. At a young age, they realize the value of investing in *eternal things*, and this year was evidence of that.

As I look back on 2024, I am overwhelmed by the many ways in which our leaders displayed commitment to the work of CWA and, ultimately, to the Lord. Through our program, young women around the nation devoted themselves to:

**Prayer.** YWA leaders spent countless hours pouring their hearts out to the Lord on behalf of our nation. They pled with Him for favor and wisdom. They cried out to God on behalf of pivotal Supreme Court cases, legislation, elected officials, and cultural battles. They covered their chapters with prayer, asking for God to use them in mighty ways. They prayed for opportunity, and the boldness to step into the works God placed before them. They sought more of His presence so that they could be better leaders.

**Relationship.** Leaders invested not only in one another this year but in those within their spheres of influence. Over 20 Chapter Presidents devoted themselves to building up communities of young women. Many built relationships with local organizations, helping further the great work they are doing. Leaders nationwide represented our organization with grace and excellence in interaction with others.

**Good works.** It would take pages to list all that our leaders have accomplished this year including testifying, lobbying, leading educational meetings, hosting events, public speaking, writing articles, holding voter registration drives, and so much more. Their work has been instrumental in this year's victories and, more importantly, in improving the culture around them.



YWA Inland Empire in Riverside, California spending time in prayer at a weekly chapter meeting.



YWA Southern Regional Coordinator, Abi-Ananiah Prudent with the chapter at Lee University in Cleveland, Tennessee.



I enjoyed time with the chapter at Liberty University in Lynchburg, Virginia. I was blessed to speak at their Veteran's Day Formal with over 100 students in attendance.



**Service.** Almost as much as they invested in their own development, leaders consistently invested in others through the giving of their time and talents. This year they ran donation drives, volunteered at events, supported local pregnancy centers and anti-trafficking organizations, encouraged veterans, and many small (yet mighty) acts of generosity in between. Many took what YWA has invested in them and paid it forward in impactful ways.

And most of all, they devoted themselves to ***the Gospel.***

Our leaders seek to leave the “aroma of Christ” (2 Corinthians 2:15) wherever they go, understanding that our work is in vain if we do not offer the greatest solution to all our nation’s ailments--Jesus Christ.

**PRAY:** As we approach the new year, please join me in praying that our leaders will continue to be devoted to higher things. Pray for them as they discern where to dedicate their time and treasure. I am expectant and excited for the good works God has prepared for us in the year ahead, and I am overjoyed to have an army of 300 young women alongside me to accomplish them.

May the peace of Christ surround you as you reflect on His devotion to us and consider how you may be more devoted to Him in 2025.