Concerned Women for America (CWA) is the nation’s largest public policy women’s organization with a rich history of over 43 years of helping its members across the country bring Biblical principles into all levels of public policy. There’s a cultural battle raging across this country, and CWA is on the frontline protecting those values through prayer and action.

Mission

Concerned Women for America protects and promotes Biblical values and Constitutional principles through prayer, education, and advocacy.

Vision

Concerned Women for America is leading a movement dedicated to impacting the culture for Christ through education and public policy.
Young Women for America, a project of Concerned Women for America, is a student-oriented initiative that is geared toward high school and college campuses to bring active groups of young, like-minded women together to promote conservative values to their schools and the nation. The mission of YWA is to train the next generation to protect and promote Biblical values among all citizens — first through prayer, then education, and finally by influencing our society. YWA encourages young women to lead their generation of Christian, conservative women to protect and promote Biblical values and conservative principles on their campus and in their communities. There is something special and empowering about a group designed especially for Christian women. Not only does Young Women for America seek to foster members’ knowledge of political issues, but it also creates a space for them to grow their faith.
Core Issues

The Judeo-Christian worldview that once served as the bedrock of Western Civilization is being replaced by rapidly shifting relativism. The result? Significant changes in legislation that directly opposes traditional, Biblical truths and threatens conservative ideals for generations to come. The CWA Board of Trustees has established seven core issues on which to focus the organization’s efforts.

They are:

- The family
- The sanctity of human life
- Religious liberty
- Education
- Sexual exploitation
- National sovereignty
- Support for Israel

CWA Actions

**Influence the Media**
CEO and President Penny Nance and CWA experts take on current events by representing the concerned woman’s voice in print, television, online, and social media every day.

**Monitor the Courts**
CWA provides the latest news and commentary on activist judges who are making decisions contrary to their oath to uphold/interpret the law by resorting to personal feelings and political views. And CWA provides information on how to fight back against these attacks.

**Represent on Capitol Hill**
From State Capitols Congress to the White House, CWA’s legislative team makes concerned women’s voices heard in all branches of government on family, faith, and freedom.

**Change the Culture**
CWA seeks to change the culture by educating members on Biblical principles and the organization’s seven core issues and empowering them to effectively influence all levels of public policy.

**Equip**
Through sound research and education, CWA will stand strong in defense of the family, Judeo-Christian values, and those conservative principles that build responsible citizens and cultivate strong families, communities, and nations.

**Influence State and Local Policy**
CWA trains and equips volunteer state leaders from a Biblical perspective to empower them to have an impact in states and the nation through prayer, education, and advocacy.
The Opportunity

Reporting to the CEO, the inaugural Chief Operating Officer will develop a comprehensive strategy and directly manage operational activities and staff in order to promote, enhance, and protect CWA’s mission. This persuasive team leader will be responsible for the development, integration, and implementation of a broad range of activities relative to the strategic direction and positioning of CWA. He or she will cultivate and maintain strong relationships with staff, vendors, board members, and other stakeholders. The Chief Operating Officer will be a strategic partner for the CEO, working closely to actuate the initiatives of the nation’s largest public policy women’s organization, exercising a powerful voice and impacting the culture for Christ through education and public policy.

Responsibilities

- Assisting the CEO and President in setting and reaching organizational goals
- Creation and execution of 5-year plan to grow the CWA budget to $10 million
- Manage budget – expenses and revenue
- Set metrics and strategy to manage and grow small donor monthly giver base
- Assess and manage infrastructure - databases, etc.
- Assume oversight of Human Resources – Grow, manage and develop CWA staff
- Manage metrics and goals for CWA staff
- Assist CEO and President in major donor fundraising and management of donor development staff
- Collaborate with CEO and President in developing state and federal strategy to correspond with her policy priorities
- Drive and assist in the development of CWA’s brand and brand management
- Serve as representative of CWA as directed by CEO and President
- Assist CEO and President in identifying threats to and opportunities for CWA
- Act as a trusted advisor to CEO and President

Qualifications, Attributes and Skills

- Minimum of 10 years of work experience in a leadership or management role
- Demonstrated ability to effectively communicate goals and set priorities
- Demonstrated ability to lead a team, set goals and metrics, and provide oversight
- Strong English grammar and writing skills and the ability to communicate effectively through both the verbal and written word
- Undergraduate degree required; advanced degree preferred
Attitudes and Personal Characteristics

- Strong personal faith
- Principled conservative
- Strategic, detail-oriented, and organized with a commitment to excellence
- Displays honesty, integrity, wisdom, discernment, and intuition
- Attitude of cooperation, service, reliability, and trustworthiness
- Self-motivated with a strong sense of initiative and work ethic
- Discretion, judgment, and sensitivity to confidentiality
- Willingness to serve with humility

This role requires residency in the Washington, D.C., metropolitan area and in-office work schedule.

Contact Natalie Panettiere with resume and cover letter at NPanettiere@cwfa.org.