

# Influencer Monthly

A publication prepared exclusively for CWA leaders, members, and friends dedicated to impacting the culture for Christ through both prayer and action.



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## Social Media: A Tool for Influence and for Good

“Remind the people ... to speak evil of no one, to avoid quarreling, to be gentle, and to show perfect courtesy to all people.” Titus 3:1-2

There is no denying it – social media is a critical tool (some may say THE tool) to influence others and bring them to our side on critical policy issues impacting our families, faith, and freedoms. And at a time in our nation’s history where we are more divided than ever, social media seems to be ground zero for spats, arguments, and downright meanness.

Sherel Hoyer, a former CWA of Ohio Steering Committee member and a seasoned CWA Influencer, offers the following strategies and ideas for engaging on social media to bring about change without personally destroying the opposition.

When I decided to make a concerted effort to engage on social media, I felt the Lord desired me to utilize my engagement to influence not only on important issues but to make a significant impact personally upon

people’s lives. Currently, I have about 250 Facebook “friends” from all walks of life.

People utilize social media for different reasons. Because we are all relational to some degree, most of us desire a heartfelt connection with others and to feel valued and included. Knowing this, I seek to minister to those needs by writing nice comments on others’ posts and responding positively to all comments made on mine. I share stories about my life – some sweet, some funny, and some a little sad – giving people an opportunity to get to know me as someone who is just like them and endear myself to them. When I endear my heart to others, I find that they are more likely to read my posts that have spiritual, policy, or political content. My hope is that they think, “I know Sherel; she’s a nice person; she’s not a fanatic; let me read what she has to say.”

When I post something spiritual or political, I make sure it is expressed as my own point of view, not using any language that would convey my forcing



my opinion on them. When I use facts and science to convey an opinion, I often use text to soften the intensity. When conversing through the comment section, it is important that we comment respectfully. And it's okay not to respond to disrespectful replies and even delete if you think it's best. Double check your text before posting.

I also try to present the post in a way that will reach the most people. And my efforts are reaping results!

Recently, I had a Facebook conversation with a young lady after one of my opinion posts. By the end, she not only understood my viewpoint but was publicly questioning her own! What is wonderful is that many of my Facebook friends were also reading the conversation and may have even had their viewpoint changed!

I have another Facebook friend who is a “dyed in the wool” liberal and known to often bully and

intimidate others in posts. It is interesting, though; I have never been the recipient of that behavior, and I believe it is because of my kindness toward her. Recently she even “liked” one of my CWA posts!

Commit to living out Titus 3:1-2 on Facebook, Instagram, Twitter, or your social media platform of choice, and you are sure to have a powerful impact upon others for the glory of God!

## LEGISLATIVE UPDATE

### God's Restoration Project

Alexandra McPhee, Legislative Director



Good day! My name is Alexandra McPhee, and I am the new Director for Government

Relations at Concerned Women for America Legislative Action Committee (CWALAC), CWA's legislative arm. I am excited to join the legislative team for the nation's leading voice for women who believe in smart policy and solid theology—and no apologies for either!

One of the reasons I am eager to invest in CWALAC's mission is that we are a leader in the fight against

sexual exploitation. This part of our mission presents an opportunity to be a part of Christ's work to restore women and families who have suffered from domestic and sexual violence.

CWALAC was a lynchpin in ensuring that federal law prioritizes funding for forensic testing of sexual assault kits. Doing so means driving down the testing backlog for law enforcement departments across the country and a chance for justice for victims of sexual assault.

This Women's History Month, CWALAC remains engaged on standing strong for women survivors. As Congress takes up the

mantle to update the Violence Against Women Act (VAWA), a federal program funding efforts to combat violence against women, CWALAC will be there to remind elected officials of who the law is supposed to protect. VAWA became law in 1994 and has been periodically updated. Sadly, in 2013, language sidelining faith-based service providers and undermining the concept of “woman” itself became law. CWALAC is [speaking against proposals](#) that would further deviate from the mission to combat violence against women. Justice demands integrity in programs meant to help women and their families heal—not handouts for



special interest groups or forced affirmation and accommodations for biological men claiming to be women.

We applaud the legislators who truly stood for women by defeating the so-called Women’s Health Protection Act (WHPA), which should be named the “Abortion on Demand Act.” Even some pro-abortion legislators could not muster enough enthusiasm for this destructive legislation and skipped the vote instead. The bill would have created a statutory right to abortion and wrought havoc on state protections for women and the unborn. It is sad that Senate Majority Leader Chuck Schumer (D-New York) wasted time messaging for pro-abortion special interest groups instead of legislating to protect our most vulnerable Americans. People who are considering abortion deserve love and care,

not validation of fear or shame. Prior to this role, I worked in the U.S. Senate for and with people who work every day to carry the tremendous burden of our nation’s laws on their shoulders. With this perspective, I know it is critical that your voices inform the work of our elected leaders and their staff. I look forward to working for you all to play a part in the Lord’s great restoration project. Because one day, for us and for every survivor who believes in Him, He will take what is fallen and repair its breaches, raise up its ruins and rebuild it for eternity (Amos 9:11-12).

# GAVEL WATCH No Shortcuts on Supreme Court Nomination

Mario Diaz, Esq.,  
General Counsel



President Joe Biden has announced Judge Ketanji Brown Jackson as his pick to replace Justice Stephen Breyer at the United States Supreme Court. I will have more for you on Judge Jackson’s record in the coming weeks, but right now it is crucial for us to keep our senators accountable for their essential constitutional role of “advice and consent.” There should be no shortcuts allowed for President Biden’s nominee.

All senators should ensure they can have a private, in-person meeting with Judge Jackson to get a sense of her judicial philosophy, her character, and judicial temperament. It is not enough to examine the record on paper. This private meeting allows the senator to assess the nominee at a deeper level, without the theatrics and remarks prepared for the cameras.

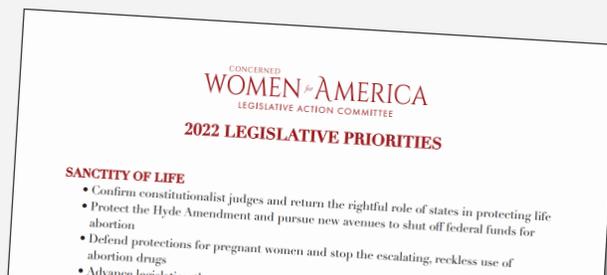
President Biden has [said](#), “The people that I would appoint to the Court are people who have a view

## Two Great CWALAC Resources:

**Congressional Scorecard for the 117th Congress-First Session:** This scorecard serves as a measure of a congressional member’s stance on critical national issues. [Click to view.](#)

**2022 Legislative Priorities:** This list breaks down legislative priorities within each of our core issues. [Click to view.](#)

**PLEASE PRAY** for CWA’s legislative team as we seek to honor the Lord in our work on Capitol Hill in the year ahead.



of the Constitution as a living document.” This is deeply disturbing. The judicial philosophy that believes the Constitution is a living document that changes with the times creates judicial activists who also believe unelected judges are the ones who get to choose these arbitrary constitutional changes. It is the judicial philosophy of personal policy preferences.

Does Judge Jackson ascribe to that judicial philosophy? Presumably, she does because President Biden selected her. So, senators should get that answer face to face and assess her judicial philosophy beyond the coached answer they are likely to get in the hearings.

President Biden has [said](#) that he wants someone with “an expansive view of the Constitution.” Does Judge Jackson share that progressive view that essentially destroys the Constitution by making it malleable to the latest political trends?

Is she committed to a particular policy position on abortion? Again, President Biden has [said](#) plainly that he does have a litmus test on abortion.

Unlike conservative nominees who are always asked to be faithful to the text of the Constitution as written, President Biden wants commitment on particular issues,

so Judge Jackson should answer those questions. It is up to senators to ask those critical questions.

They must ask about her overwhelming support from radical leftist groups.

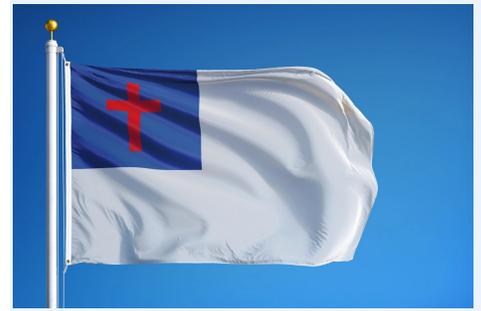
The current political climate will demand strategic engagement from you and me on this nomination because senators tend to be pragmatic. They could, seeing the numbers in the Senate, relegate this nomination to the backburner allowing the nominee to sail through, without proper vetting, thinking others are doing their due diligence. Do not allow them to do that.

**ACT:** [Contact your two senators](#) and urge them to be an active participant in the vetting process of Judge Jackson every step of the way by requesting to meet personally with her.

Full Senate engagement is needed to stand up for our values beyond just senators on the judiciary committee. No stone should be left unturned.

The Constitutional standard must be defended beyond political and pragmatic calculations.

**PRAY:** Please pray for the nomination process of the new Justice.



## CWA Declares the Month of April

# Faith Month

Help us turn April into “Faith Month” by proudly displaying your Christian flag!

Let’s not be ashamed of the Gospel! Join CWA as we make April “Faith Month” – and raise your Christian flag in honor of faith and freedom.

Does it bother you when the gay pride flag waves over your community’s City Hall ... our nation’s State Department ... local police headquarters ... your child’s school? Why? What have you done to promote your own beliefs?

Jesus said, “[L]et your light shine before others, so that they may see your good works and give glory to your Father who is in heaven” (Matthew 5:16).

Be part of this bold opportunity to fly the flag in honor of your Christian faith.

[Read more about Faith Month](#) and how you can obtain a Christians flag and/or decal.

## Who is Judge Ketanji Brown Jackson?

Troubling Radical Left Support Drives

Ketanji Brown Jackson Choice

[Click here](#) to find out what we have discovered so far on Judge Jackson and those who support her nomination.

## Praise & Prayer

### Praise!

Praise the Father for Jesus Christ, who is the great reconciler of men because of His death on the cross.

“For He Himself is our peace, Who has made us both one and has broken down in His flesh the dividing wall of hostility.”

Ephesians 2:14

### Prayer!

Pray that we will be vessels of peace to those around us.

“And let the peace of Christ rule in your hearts, to which indeed you were called in one body. And be thankful.” Ephesians 3:15

## CWA Prays for Dobbs

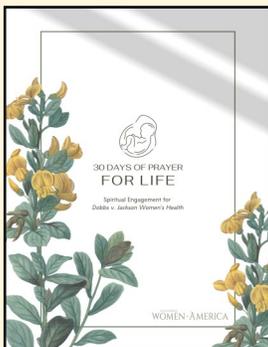
The December 1 oral arguments for *Dobbs v. Jackson Women’s Health* was just the beginning of our pro-life efforts for this case. Until the Supreme Court renders its decision, our posture must be on our knees before the Lord.

In January 2022, CWA launched its six-month prayer emphasis for *Dobbs*. Our third prayer call will be **Monday, March 28, at 12:00 p.m. EST** [11:00 a.m. CST; 10:00 a.m. MST; 9:00 a.m. PST].

Register for the call [here](#). After registering, you will receive a confirmation email containing information about joining the webinar.

[Click here](#) to order your *Dobbs* prayer booklet.

[Click here](#) for more information about this case.



## AROUND THE WORLD Representing You on the International Stage

*Neydy Casillas, Esq. - Vice President of International Affairs*



In 1995, the United Nations (UN) celebrated the Fourth World Conference on Women in Beijing, with governments

and non-governmental organizations (NGOs) worldwide participating, including Concerned Women for America (CWA). This event served as a platform for radical feminists to launch their abortion and gender ideology agenda. During this event, the world heard for the very first time about the so-called “reproductive rights,” a euphemism for abortion and the term “gender.”

The annual World Conference on Women meetings have continued and aim to advance its radical agenda by adding new terms with which no one is familiar. For instance, in 2011, I participated in the conference, and the term “comprehensive sexuality education” (today known as CSE) was introduced. The purpose of CSE is to indoctrinate children by teaching them that homosexual behavior is ok, that gender identity is a personal option, and that changing your sex is your right.

During the upcoming months, CWA will be participating in several women’s events. In March (Women’s History Month), CWA will attend the UN’s annual meeting on women’s issues and in June, CWA will participate in the Summit of the Americas.

It will be my privilege to attend these events and represent you and our CWA members across the nation – mothers, daughters, sisters, aunts – all who believe in a Judeo-Christian worldview of the uniqueness of women and men. Those who oppose our views will label CWA as an “anti-rights group” and will seek to silence our voice.

**HOW YOU CAN PRAY:** There will be attempts to exclude groups like CWA because of our Judeo-Christian worldview. Pray this does not happen. Pray for those who disagree with us that their hearts and minds will be open to truth. Pray that God will give us the wisdom to stand up for Him, boldness to speak His truth, and favor to change peoples’ hearts. But above all, pray we can be a witness of His love, even for those who reject God from their lives.





**Women's History Month** has been celebrated since 1987 when President Ronald Reagan signed Public Law 100-9 that recognized March as Women's History Month to celebrate and recognize "the role of American women in history {that} has been consistently overlooked and undervalued in the body of American history."



Throughout the month of March, [we will introduce you to women of faith](#) who were trailblazers in their field of work. To begin our celebration of Women's History Month, Concerned Women for America spotlights our founder, **Mrs. Beverly LaHaye**.

## CWA IN THE NEWS

### Fighting for Truth

Katie Everett, Press Secretary



February 4: *CBN* – **Justice Breyer and the Department of Education.**

Penny joined

*CBN's Faith Nation with Jenna Browder* to discuss Justice Breyer's retirement and American parents' outrage surrounding the Department of Education. Watch the full interview [here](#).

February 4: *Daily Signal* – **First Black Woman Supreme Court Justice Could Be ... a Man?**

Mario Diaz, Esq., CWA's Legal Counsel, lays out his arguments that the first black Supreme Court justice could actually be a man in this *Daily Signal* [piece](#).

February 4: *The Christian Post* – **Abortion Is All About Business for Michael Bloomberg.** Doreen

Denny, CWA's Senior Advisor, discusses how men like Michael Bloomberg have one goal in mind. And it's not advancing women. Read Doreen's opinion piece [here](#).

February 4: *New Podcast Episode* – **"The Truth Behind the Body Positivity Movement with Guest Dr. Shyla Valentine and Carrie Sheffield."** Penny is joined by Cardiologist Dr. Shyla Valentine, Carrie Sheffield, and Young Women for America National Director Annabelle Rutledge to discuss the lie of the body positivity movement. Listen to their full conversation [here](#).

February 14: On Valentine's Day, Penny Nance joined Students for Life and Heritage Action at the **Standing for You** press

**conference** to speak out about the pro-life movement's work to love both the woman and unborn child in a crisis pregnancy. Watch full press conference [here](#).

February 17: *The Victory Channel* – **2022 is the Year of the Parent.** Penny joined *The Victory Channel* to discuss the recall of three San Francisco school board members and the upcoming battle to save women's sports. Watch her full interview [here](#).

February 18: *Christian Post* – **Women Should be Appalled China is Holding the Olympic Torch.** Penny's latest op-ed draws attention to China's ancient views that women are subclass. Read her full piece [here](#).



# SHE PRAYS SHE VOTES

2022

CONCERNED WOMEN FOR AMERICA  
LEGISLATIVE ACTION COMMITTEE

Help Ensure That Every Eligible Vote Counts!

Click [here](#) for our She Prays She Votes 2022 resources that include: how to be a poll worker or poll watcher, election dates and deadlines for states, how to conduct a voter registration drive, easy to print posters, push cards, and more.

She Prays She Votes T-Shirts Now Available Timeless She Prays She Votes T-Shirts are available on the [CWA store](#) for a suggested donation of \$15 each.



# YOUNG WOMEN FOR AMERICA Ambassador Fights for Girls Sports

Annabelle Rutledge, National Director, Young Women for America



On February 15, 2022, Young Woman for America Ambassador Halli Gravley testified before the Kentucky House

Standing Committee on Education in support of HB 23, the Save Women's Sports Act.

As a female athlete from Kentucky and having just finished her senior

year swim season the week prior, Halli was able to provide a vital perspective in this discussion. While the ACLU testified against the bill as well as two young elementary-age biological males identifying as females, the most important voice in these debates must be the voice of female athletes.

You can [watch Halli's testimony](#) or read her statement in full [here](#).

The bill passed the House Education Committee, and we are looking forward to the day when the option to protect women's sports in Kentucky ends up on Gov. Andy Beshear's (Democrat) desk. Read the Kentucky House Majority Caucus [press release](#) that contains quotes from Halli's testimony.



## GOLD NUGGET

"There is no promise God cannot keep, no prayer God will not answer, and no problem too hard for Him to solve." Adrian Rogers (1931-2005) Author and Pastor

"For no word from God will ever fail." Luke 1:37

