



August 20, 2015

Penny Young Nance

Concerned Women for America
101515th St., N.W., Washington, D.C. 20005

Christopher J. Nassetta

President and Chief Executive Officer
Hilton Worldwide
7930 Jones Branch Drive
McLean, Virginia 22102

Dear Mr. Nassetta,

I want to thank you personally as a wife and mother, but also on behalf of the half-a-million members of Concerned Women for America (CWA), the largest public policy women's organization in the country, for Hilton Worldwide's recent decision to stop offering adult pay-per-view services in your hotel rooms. I am confident you will not regret your decision.

The thousands of women I represent are single women, mothers, and grandmothers who travel frequently and will be delighted to know they don't have to worry when staying at one of your many hotels. This decision will make women feel safer and, therefore, more likely to stay at a Hilton hotel.

You can be assured that we will let our members know about it.

Please pass our heartfelt gratitude to everyone involved in the decision.

Sincerely,

Penny Young Nance

President and Chief Executive Officer
Concerned Women for America

CONCERNED WOMEN FOR AMERICA