



Opportunities for Leadership

Remember the Lord, great and awesome,
and fight for your brethren, your sons, your
daughters, your wives, and your houses.

Nehemiah 4:14

CWA Principles and Objectives

Before someone decides to become a leader, it is important to understand CWA's goals, concerns and positions on our seven core issues. In a spirit of unity, each leader must fully understand and agree with our statement of faith, mission and vision.

Statement of Faith:

We believe the Bible to be the verbally inspired, inerrant Word of God and the final authority on faith and practice.

We believe Jesus Christ is the divine Son of God, was born of a virgin, lived a sinless life, died a sacrificial death, rose bodily from the dead on the third day and ascended into Heaven, from whence He will come again to receive all believers unto Himself.

We believe all men are fallen creations of Adam's race and in need of salvation by grace through personal faith in the Lord Jesus Christ.

We believe it is our duty to serve God to the best of our ability and to pray for a moral and spiritual revival that will return this nation to the traditional values upon which it was founded.

Mission Statement: The mission of Concerned Women for America is to protect and promote Biblical values among all citizens – first through prayer, then education, and finally by influencing our society – thereby reversing the decline in moral values in our nation.

Vision Statement: The vision of Concerned Women for America is for women and like-minded men, from all walks of life, to come together and restore the family to its traditional purpose and thereby allow each member of the family to realize their God-given potential and be more responsible citizens.

Seven Core Issues:

Family - CWA believes that marriage consists of one man and one woman. We seek to protect and support the Biblical design of marriage and the gift of children.

Sanctity of Human Life - CWA supports the protection of all innocent human life from conception until natural death. We also support alternatives to abortion and healing for mothers suffering from the results of abortion.

Education - CWA supports reform of public education by returning authority to parents and also accessibility to alternatives forms of education.

Sexual Exploitation - CWA endeavors to fight all pornography, obscenity, prostitution and sex slavery.

Religious Freedom - CWA supports the God-given rights of individuals in the United States and other nations to pray, worship and express their beliefs without fear of discrimination or persecution.

National Sovereignty - CWA believes the U.N. should have no authority over the U.S. in any area, including economics, social policy, military and land ownership.

Support for Israel - CWA supports Israel in policy and prayer.

General Information

The purpose of this packet is to provide general information on CWA and its volunteer leadership opportunities. Included is a brief description of each position. Approved leaders will receive a manual that further details their position. CWA National, Regional and State Leadership Conferences are held periodically and are designed to train and equip leaders. All volunteers are strongly encouraged to attend these events. For the **Director**, it is compulsory with travel and hotel expenses paid.

All leadership positions are voluntary and require a CWA membership and a completed application with contact information for confidential pastoral and personal references.

You may contact the CWA Director in your state to obtain or submit an application, or, in the absence of a Director, contact the national office:

Concerned Women for America
Field Department
1015 Fifteenth Street, N.W., Suite 1100
Washington, D.C. 20005
(800) 458-8797

Opportunities for Leadership

At the state level, CWA's national field office appoints one **Director** to lead each state or major metropolitan area. Under each Director is a team of leaders known as the **Steering Committee**, which handles everything from public relations to state lobbying issues.

To give members a voice in each community, hundreds of **Prayer/Action Leaders (PALs)** have Chapters in cities and towns across America. Prayer/Action Chapters are truly the heartbeat of Concerned Women for America. These Chapters consist of faithful women and men who meet regularly to pray for leaders and issues, and then take action. And they are making a difference—keeping pornography out of the community, supporting crisis pregnancy centers, organizing voter registration drives and more.

Home Team Captains are an integral link between the Directors and the CWA network. Using e-mail, social media and/or telephone, the HTC alerts members of his or her team of current information which they are encouraged to read, pray and take action.

Before applying, consider:

- ◆ Have you prayed about this decision? Has God called you to become involved in CWA leadership?
- ◆ If you are married, is your spouse supportive of your prospective involvement as a CWA leader?
- ◆ Are you involved in a local church and accountable to your church leadership (pastor or elder)?
- ◆ Will you be able to schedule your CWA activity in such a way that your spiritual and family needs are met?
- ◆ Do you enjoy working with other people from diverse denominational and ethnic backgrounds?
- ◆ Do you agree with the statement of faith and goals of CWA?

Whatever the issue, you can have an impact in your community.
The opportunities are numerous, and CWA needs more member volunteers every day.

The State or Area Director

The Director represents CWA in her area—either an entire state or a portion of a state. A Director's duties may include:

- establishing and leading a Steering Committee
- recruiting new members and Prayer/Action Leaders
- writing letters to the editor
- testifying before the state legislature
- directing press conferences
- publishing a newsletter
- attending CWA's Leadership Training Conferences



Frequently Asked Questions About the Position of CWA State/Area Director

Is a Director paid?

CWA is composed of volunteer leadership around the country. Typically the Directors are not paid, yet we have made exceptions and are open to discussing it.

Is a set amount of time per week required?

The amount of time each Director devotes to CWA per week is left to her discretion, based on her personal and family situations. Some of our leaders treat their position as a full-time job, especially if their children are grown. Others schedule a certain portion of their day to conduct CWA work. The position of the director is the most demanding of all the CWA leadership positions. Great consideration and prayer should be given before applying for this position.

How are CWA activities funded in each state? Is the Director required to personally finance CWA activities?

CWA is a non-profit, non-partisan educational organization. Donations to CWA are tax-deductible. As long as the Director follows the guidelines established by the national office, she is allowed to raise local funds for approved CWA activities. If a director personally pays for CWA expenditures in her state or area, the national office will reimburse her from the state account.

How does a Director learn how to establish CWA in her state?

The CWA national office helps each Director organize and develop her state organization. The Field Department sponsors training conferences for the Directors, their Steering Committees and Prayer/Action Leaders to learn how to effectively establish CWA in each state.

How do I apply for this position?

The State or Area Directorship is open to women who have been in a volunteer leadership position for at least six months.

If you are interested in applying for the State or Area Director position, please send a letter including your Christian testimony and a completed application to the national office.

Steering Committee Positions

The **steering committee** is led by the **Director** and provides the support she needs in order to carry out the many functions of a state or area organization. The **committee** meets at the **Director's** discretion, but, typically, once a month. Just as each member of the Body of Christ has many gifts and talents necessary to the function of the Church, **steering committee** members are essential to the organization.

The Prayer/Action Chapter Coordinator

The **Prayer/Action Chapter Coordinator** is one of the greatest assets to the **Director**. She is chosen for this position because she is a woman of prayer, works well with people from various denominations, has been an active **Prayer/Action Chapter Leader** herself and is a natural leader and encourager to others. Developing active Chapters is her most important duty. She assists **PALs** in the following by:

- ◆ encouraging and inspiring **PALs** and their chapter members
- ◆ providing training to new **PALs**
- ◆ equipping **PALs** with CWA policy papers, brochures and CWA membership information to be used as educational tools for chapter members
- ◆ seeking the advice of the **Director** and **Steering Committee** and planning a special training seminar or retreat for the **Prayer/Action Leaders** at least once a year
- ◆ developing new Chapters
- ◆ speaking at or finding appropriate speakers for Chapter meetings

The Prayer/Action Chapter Coordinator must have spiritual maturity, a servant's heart, and a desire to pray for and encourage women to be successful leaders.

Records Correspondent

The **Records Correspondent** is the financial manager of the state or area organization. This position requires a woman or man who is well organized and detail oriented since the primary responsibilities are to keep accurate financial records for all CWA activities in the state or area and to send monthly reports to the national office.

The **Correspondent** is responsible to submit the following:

- ◆ Monthly financial activity report, including new memberships and donations
- ◆ Capital asset inventory list
- ◆ Special events budgets

Communications Coordinator

The **Communications Coordinator** commits to dedicate sufficient time to help obtain the media coverage that her area deserves. The position encompasses a variety of communications mediums: newspapers, radio, TV, Internet, letters to the editor, editorials, private appointments, speaking engagements, press releases, press conferences and social media. The **Communications Coordinator** must be flexible and able to work at a moment's notice to send timely releases, alert members of a local or national broadcast or be prepared to accept calls from the press at odd hours. *This position requires an ability to write.*

Legislative Liaison

The **Legislative Liaison** serves as a source of information on certain legislative issues in the state capitol. (Note: CWA is not authorized to have official lobbyists.)

The **Liaison** ...

- ◆ monitors state legislation that is consistent with CWA's goals and concerns
- ◆ visits the state Capitol and meets with legislators
- ◆ may be called upon by the **Steering Committee** or the national office to write articles on legislation as needed for action alerts or a statewide newsletter



535 Coordinator

CWA's national office takes the lead in monitoring federal issues, but the home constituents are important in persuading a senator or representative in his or her district office to vote favorably. CWA founded the 535 Program to provide a base of informed citizens to alert members of Congress to their constituents' views.

The 535 Program derives its name from the 535 members of the U.S. Congress – 100 in the Senate and 435 in the House of Representatives. The 535 Program's goal is to have trained CWA members represent CWA's views to Congress, both in Washington, D.C., and in the home districts of each member of Congress. The 535 Program consists of three roles for members:

- ◆ **535 State/Area Coordinator**
- ◆ **Home District Liaisons:** These volunteers serve as contact persons in Congressional District offices and with U.S. Senate offices in their state. (Non-steering committee position)
- ◆ **Capitol Hill Liaison:** These volunteers meet at the Washington, D.C. national office for training and lobbying on Capitol Hill. For more information, contact the CWA Legislation Department at (800) 458-8797.

The **535 Coordinator** has special opportunities to influence legislation that comes before the U.S. Congress. The **535 Coordinator's** responsibilities are to:

- ◆ Enlist, train, coordinate liaisons within the state.
- ◆ Review material sent from the national office.
- ◆ Meet with, write or call the legislator(s) regarding the issue(s).
- ◆ Distribute legislation and action information to CWA members.

Non-Steering Committee Positions

CWA has organized Prayer/Action Chapters and Home Team Captains nationwide to establish a network of women and like-minded who believe in Biblical principles. The first three goals of CWA—informing, exposing and educating—are part of accomplishing the fourth goal: to organize a nationwide prayer network. The national office provides training manuals for both of these positions.

The Prayer/Action Chapter Leader

The Prayer/Action Chapter Leader (PAL) plans and oversees monthly Prayer/Action Chapter meetings in a church, neighborhood or community. The emphasis is threefold: pray, educate, act. Each leader is provided with a monthly Prayer/Action Newsletter that includes an inspirational piece, legislative updates and action items and prayer and praises. The newsletter is designed for use as a guide for the monthly meetings.

The Home Team Captain

The Home Team Captain (HTC) distributes information furnished by the national office and the state or area director. Using e-mail, social media or other means, the HTC alerts members of his or her team of current information which they are encouraged to read, pray and take action.

A PAL or Home Team Captain must be a CWA member who agrees without reservation to CWA's Statement of Faith and Goals and Concerns. He or she must be willing to work under the Director or, in the absence of one in the area, the CWA National Field Office.

Thank you for your interest in volunteering with Concerned Women for America. If you would like to submit an application, please contact the state, area or national CWA office.