

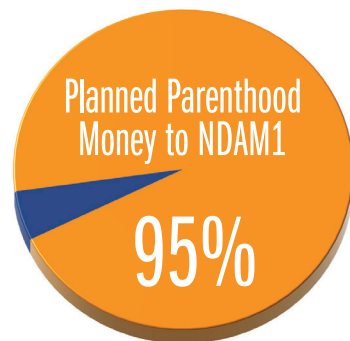
WHO IS BEHIND ALL THE FALSE ADS ABOUT MEASURE 1?

Opponents of Measure 1 are making false claims about end-of-life care and IVF services, but look at who is behind these false ads.

95% OF ALL FUNDS TO OPPOSE MEASURE 1 COME FROM THE ABORTION INDUSTRY

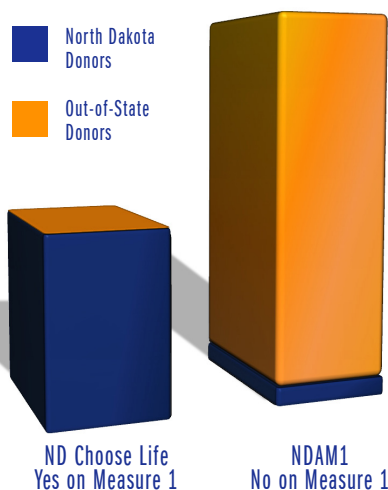
Out-of-state chapters of Planned Parenthood, the nation's largest abortion provider, have contributed over \$1.3 million to date - 95% of all the funds opposing Measure 1.

Planned Parenthood, which has no clinic in North Dakota, does not care about helping babies to be born through IVF - they care about abortion. They oppose Measure 1 because it overturns a court ruling granting a virtually unlimited right to abortion under our state constitution.



ALMOST ALL THE FUNDS OPPOSING MEASURE 1 COME FROM OUT-OF-STATE GROUPS

■ North Dakota Donors
■ Out-of-State Donors



Official campaign finance reports show that 95% of the money contributed by opponents of Measure 1 have come from outside North Dakota. Almost 100% of the money supporting Measure 1 has come from North Dakotans.

DON'T BE FOOLED BY FALSE CLAIMS BY
OUT-OF-STATE ABORTION GROUPS.

VOTE YES ON MEASURE 1!

PROTECT OUR LAWS

YES MEASURE 1

PROTECT LIFE