



FOR IMMEDIATE RELEASE  
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*FINALLY – LODGENET’S DIRTY BUSINESS EXPOSED*

New Holland, South Dakota – Concerned Women for America (CWA) of South Dakota is pleased that LodgeNet’s lucrative pornography business is finally being exposed.

“Representing a women’s organization, we strive to educate the public about the destructive, offensive and degrading nature of pornography. It reduces women to mere sex objects. Pornography destroys individuals, families, and communities. The welfare of families and children should hold a higher priority to business than making a quick buck by peddling smut,” said Linda Schauer, State Director of CWA of South Dakota.

“Pornography creates a trap that’s very difficult to escape. It entices viewers to view more and more smut and to delve even deeper into more graphic and obscene material. Studies show that it is highly addictive and breeds sex offenders who prey on women and children. Its addictive nature only serves to nourish the highly exploitive and insatiable sex industry,” concluded Mrs. Schauer.

CWA of South Dakota seconds the call for an investigation to determine if LodgeNet has violated obscenity laws. If, indeed, an investigation determines that LodgeNet’s in-room movies violate federal and state law, those parties responsible should be prosecuted to the fullest extent of the law.

We commend the Citizens for Community Values and the South Dakota Family Policy Council for exposing LodgeNet’s dirty business which is regrettably taking place right under our noses in South Dakota.

We urge LodgeNet to immediately clean house and to stop peddling hard core pornography. Only then can they even begin to earn back America’s trust as a family friendly entertainment source.

*Concerned Women for America is the nation’s largest public policy women’s organization.*

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**Concerned Women for America of South Dakota**

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