



FOR IMMEDIATE RELEASE
November 19, 2008

FOR MORE INFORMATION:
Valerie Mosher
(202) 488-7000, ext. 126

Concerned Women for America Appoints Terri Johannessen State Director

Washington, D.C. — Concerned Women for America (CWA) is pleased to announce the selection of Terri Johannessen as State Director for Florida. Terri is co-owner of a small business and has extensive experience in serving the public. She is known for her recent work in helping to pass the marriage amendment to the Florida constitution.

Terri became a CWA state director because she believes “We are in a spiritual war over the hearts and minds of our children. We must stand strong for Biblical truths to protect and promote family values.” Her goals for her state include equipping women to debate any issue with facts and to teach them to establish communication with local, state and national leaders.

As Florida’s new state director, Terri will work with the 30,000 members in the state to build additional Prayer/Action Chapters and coordinate CWA’s grassroots activities in legislation and media. CWA’s goals are to preserve the eternal values that support the Biblical design of the family, protect life at all stages, fight pornography and obscenity, tackle the declining quality of education, support the rights of individuals to pray and worship without persecution and increase understanding of the United Nations and its agenda.

“We could not be happier that Terri has returned to the position of State Director in Florida. She did outstanding work in her previous tenure, and has started her new tenure with a strong victory in helping to pass the recent marriage amendment to the Florida constitution. Terri is a formidable force for moral policies,” stated Wendy Wright, President of Concerned Women for America.

Beverly LaHaye founded CWA in 1979. Since that time, CWA has become the nation’s largest public policy women’s organization, with 500,000 members. Its mission is to protect and promote Biblical values among all citizens — first through prayer, then education, and finally by influencing our society — thereby reversing the decline in moral values in our nation.

Terri can be contacted by phone at (407) 697-5929, or e-mail at director@florida.cwfa.org.

Concerned Women for America is the nation’s largest public policy women’s organization.

-30-

Concerned Women for America