



FOR IMMEDIATE RELEASE  
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## Media Advisory

### ***CWA To Stop in Virginia Aug. 8-9 on the She Votes 2012 Bus Tour***

*Washington D.C.* - Concerned Women for America CEO and President Penny Nance and supporters are ready to roll through Montana Sat.-Tues., Aug. 11-14, 2012, on their four-state She Votes 2012 bus tour as part of a million-dollar nationwide project to get out the vote in the November general election. The full ten-day bus tour will make a total of 24 stops throughout North Carolina, Virginia, Montana, and North Dakota.

The tour will make the followings stops in Virginia:

#### **Wednesday, Aug. 8, 2012**

10:00 am - Roanoke  
Chick-Fil-A Parking Lot  
4805 Valley View Blvd NW

12:30 pm - Lynchburg  
Thomas Road Baptist Church  
1 Mountain View Road

3:00 pm - Charlottesville  
Meade Park  
300 Meade Ave

#### **Thursday, Aug. 9, 2012**

9:00 am - Newport News  
Parking lot near Holiday Inn  
943 J Clyde Morris Blvd

11:45 am - Richmond  
VA State Capitol  
1000 Bank ST

3:00 pm - Fairfax  
Fair Oaks Church  
4601 West Ox RD

The She Votes 2012 project will work to mobilize conservative women to change the trajectory of our nation through grassroots education and activism. Organizers will focus on three main areas:

- Voter identification
- Voter participation
- Voter turnout

For a better idea of the importance of evangelical and Christian participation, take a look at the following:

#### FACTS ON THE ELECTORATE

60 million - number of women evangelicals and Christians in America

30 million - number of woman evangelicals and Christians who vote

5 million - estimated number of evangelicals and Christians who need to register to vote to decide the election

For more information, please go to: [www.shevotes2012.org](http://www.shevotes2012.org)

CWA is the nation's largest public policy women's organization. Over the past three decades, CWA has built a grassroots network of conservative activists, which includes 500,000 constituents and 600 chapters reaching women, families, and cultural leaders.

If you would like to schedule an interview with CWA President and CEO Penny Nance, please contact Alice Stewart at 202-365-5654 or [alicestewart1@msn.com](mailto:alicestewart1@msn.com)

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