



FOR IMMEDIATE RELEASE
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PRESS RELEASE

Concerned Women for America Kicks off She Votes 2012 in Montana

Nance: "The time is now for women in 'The Treasure State' to stand up and let their voices be heard."

Washington, DC - Concerned Women for America (CWA) President Penny Nance announced today the launch of She Votes 2012 in Montana, part of a million-dollar nationwide campaign to get out the vote in the November general election. The goal is to raise awareness and activism of women in key states, like Montana, resulting in stronger conservative leadership on the state and national level.

"We know that when conservatives vote their values, they elect men and women whom CWA and CWA members can work with to see that founding principles are applied and enacted into law," CWA President Penny Nance said. "We need conservatives in 'The Treasure State' to turn out in great numbers in order to get legislation passed that will move our great country back to a secure footing."

"I am looking forward to working with Concerned Women for America on this important project," said Montana CWA Director Patti Kanduch. "It will be a wonderful opportunity to meet Montanans and get them fired up to vote in one of the most important elections of our lifetime."

The "She Votes 2012" campaign will work to mobilize members in key states to change the trajectory of our nation through grassroots education and activism. Organizers will focus on three main areas:

- Voter registration
- Voter identification
- Voter turnout

"We will light a 'grassfire' among our constituents to reach women, families, and cultural leaders," Nance said. "This is a critical election year, and the time is now for women to stand up and let their voices be heard."

Field directors will use phone-banks, social media, and public events to encourage voter participation. They will work with state CWA chapters, other organizations, and local churches as they carry out the mission of She Votes 2012.

CWA is the nation's largest public policy women's organization and is uniquely positioned to connect with and advocate for women and families. Over the past three decades, CWA has built an effective grassroots network of conservative activists, which includes 500,000 constituents and 600 chapters reaching women, families, and cultural leaders.

To learn more about "She Votes 2012," please go to www.shevotes2012.org

If you would like to schedule an interview with CWA President Penny Nance or CWA Montana State Director Patti Kanduch, please contact Alice Stewart at alicestewart1@msn.com or 202-365-5654.

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Concerned Women for America