

## Project 535

- Please send me a CWA Leadership application.
- Please contact me about training opportunities.
- I am interested in the Capitol Hill Liaison position.
- I am interested in the Home District Liaison position.

---

Name

---

Address

---

City, Zip

---

Home Phone

---

E-Mail

---

Cell Phone

## The Mission of Concerned Women for America of Iowa

Our vision at CWA of Iowa is for Godly, committed men and women to come together to pray for our state leaders. We are engaged in a culture war to restore and strengthen the traditional family to its created purpose.

"We, the people of the state of Iowa, grateful to the Supreme Being for the blessings hitherto enjoyed, and feeling our dependence on Him for a continuance of those blessings, do ordain and establish a free and independent government, by the name of the STATE OF IOWA ..."

-Constitution of the State of Iowa  
Preamble




Concerned Women for America  
of Iowa

P.O. Box 616  
Ankeny, IA 50021

(515) 963-0888

<http://iowa.cwfa.org>  
[director@iowa.cwfa.org](mailto:director@iowa.cwfa.org)

## Project 535



Your Key to  
Influencing  
Federal  
Legislation

*Protecting the rights of the family  
through prayer and action*

Concerned Women for America  
of Iowa

## Project 535

"Project 535" is a volunteer lobbying program unique to Concerned Women for America (CWA) in which the faces and voices of our half-million members come alive to bring our nation back to Biblical values. This program has several components that reach across the nation from Capitol Hill to the districts and homes of CWA volunteers. Officials cannot help but notice grassroots America when our "Project 535" teams move for change.



The name for this program is derived from the number of members of Congress: 100 U.S. Senators and 435 Members of the House of Representatives.

Influencing these 535 members of our Congress is the key to influencing federal legislation.

CWA members in Iowa have an opportunity to participate as either Capitol Hill Liaisons or Home District Liaisons. Training is provided for those who complete the application process. Capitol Hill Liaisons usually lobby once a month in Washington, while Home District Liaisons visit, call or e-mail on an as-needed basis.

## Capitol Hill Liaisons

Once a month, trained volunteer lobbyist representing CWA members across the nation receive information on a single issue (usually by e-mail), meet with CWA staff in Washington, D.C., for a briefing on the same subject, then meet with federal legislators on Capitol Hill. The teams can tackle between 40 and 70 congressional offices in a day! Congressional staffers note the astute knowledge of our Capitol Hill Liaisons and the influence they have on legislative decisions. The results of the meetings and suggested action items are reported back to CWA liaisons in the legislator's state.



## Iowa Home District Liaisons

On the state level, we look for one "Home District Liaison" volunteer in each of Iowa's five Congressional Districts and for our two U.S. Senators. These liaisons meet with or contact their representative or senators at their district offices.

Home District Liaisons receive the same briefing information as the Capitol Hill Liaisons. They follow their representative's

voting record, as well as use the CWA Web site, [www.cwfa.org](http://www.cwfa.org), for legislative updates.

CWA of Iowa depends on Home District Liaisons for information regarding when and which congressmen will benefit from hearing from their CWA members on a particular issue.

## For More Information

If you are interested in learning more about the Capitol Hill Liaison program, you may attend a 535 briefing in Washington, D.C. and accompany experienced 535 lobbyists as they visit offices on Capitol Hill.

Please contact CWA of Iowa State Director (see back panel for contact information) if you are interested in either the Capitol Hill or Home District Liaison component of Project 535.

A leadership application form must be completed to be considered.

