

The Church

- When Promise Keeper men were surveyed, 53 percent admitted to viewing online pornography during the past week.⁷
- 47 percent of Christians said pornography was a major problem in their home.⁸
- When pastors were surveyed⁹
 - 57 percent call pornography the most



sexually
damaging
issue facing
their
congregation
- 51 percent

- say that pornography is a temptation
- 37 percent say it is a current struggle
- 53 percent have visited pornography websites in the past year
- 18 percent view pornography a couple of times a month; and
- 4 in 10 view pornography daily

What can you do?

- Do not start viewing pornography.
- Monitor children's computer use. Place computers in common areas of the house and do not allow them to be used behind closed doors. Install an Internet filter and monitoring program on your computers. Closely scrutinize monitoring reports. Make sure you have all passwords for the computer, Facebook and/or social networking sites, and chat software; monitor all activity on each.
- If you are addicted to pornography, seek

help and install Internet filters and monitors on your computers and cell phone. Seek accountability from your pastor or trusted friend.

Footnotes:

¹ Jerry Ropelato, "Internet Pornography Statistics," TopTenReviews.com, accessed November 15, 2010, at <http://internet-filter-review.toptenreviews.com/internet-pornography-statistics.html>.

² *Ibid.*

³ *Ibid.*

⁴ *Ibid.*

⁵ Symantec Corporation, Norton Online Family website, "Kids' Top 100 Searches of 2009," accessed November 29, 2010, at http://onlinefamilyinfo.norton.com/articles/kidsearches_2009.php.

⁶ Ropelato, "Internet Pornography Statistics."

⁷ *Ibid.*

⁸ *Ibid.*

⁹ XXXChurch.com, "Pastors," accessed November 29, 2010, at <http://xxxchurch.com/gethelp/pastors/stats.html>.

*Resource compiled by the Beverly LaHaye Institute, the think tank for Concerned Women for America.
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FACTS About Pornography

Profit

Every second, porn users worldwide spend \$3,075.64 on pornography.



Internet

There are 4.2 million pornographic websites (12 percent of total websites).



Children

The average age of first Internet exposure to pornography is 11 years old.



Adults

40 million adults in the U.S. regularly visit Internet pornography websites.



The Church

Four in ten pastors viewed pornography today.



Once upon a time, a person could find pornography only in seedy shops and movie theaters. Today, thanks to advances in technology, hard core pornography pops up on ... cell phones, car DVD players, televisions, and home computers. Some magazine ads and retail catalogs are “soft core” pornography. Avoiding exposure to pornography can be a challenge in today’s world.

How profitable is the pornography industry?¹

• In 2006, worldwide pornography revenues totaled \$97.06 billion.

• The pornography industry is larger than the revenues of these top tech companies combined: Microsoft, Google, Amazon,



eBay, Yahoo!, Apple, Netflix, and EarthLink.

• Porn industry revenue in the United States in 2006 was \$13.33 billion, a huge jump from 2005 revenue of \$12.62

billion. (Includes video, Internet, cable, pay-per-view, mobile, phone sex, exotic dance clubs, novelties, and magazines).

• United States pornography revenue in 2006 exceeded the combined revenues of CBS, NBC, and ABC.

• Every second, porn users worldwide spend \$3,075.64 on pornography.

• In 1988, pornographers released 1,300 hardcore titles in the United States; by 2005, that number skyrocketed to 13,588 titles.

How pervasive is Internet Pornography?²

There are:

- 4.2 million pornographic websites (12 percent of total websites)
- 420 million pornographic web pages
- 68 million daily pornographic search engine requests (25 percent of total)
- 1.5 billion monthly pornographic downloads (peer-to-peer) (35 percent of total)
- 116,000 daily Gnutella “child pornography” requests
- 100,000 websites offering child pornography



Children

- The average age of first Internet exposure to pornography is 11 years old.³
- 90 percent of 8- to 16-year-olds have viewed pornography online; 80 percent of 15- to 17-year-olds have multiple hard-core exposures.⁴
- Symantec Corporation released

information about what children searched online in 2009:⁵

- The top five searches for all children were: YouTube, Google, Facebook, Sex, and Porn
- For children seven and under, the top five searches were YouTube, Google, Facebook, Porn, and Club Penguin
- For “tweens,” (8-12): YouTube, Google, Facebook, Sex and Club Penguin; Porn was eleventh
- For teens, (13-18): YouTube, Facebook, Google, Sex and MySpace; Porn was sixth



Adults⁶

- Largest consumer (26 percent) of Internet pornography: 35-49 year-olds.
- 40 million adults in the United States



regularly visit Internet pornography websites.

- 9.4 million women access adult websites each month.
- Visitors to pornography websites: 72 percent men; 28 percent women.

- Admit to accessing pornography at work: 20 percent men and 13 percent women.